**Informative Speech (w/Research) Rubric**

©2009 SKHS English/Language Arts Dept. (Rev. 12.1a)

### Presentation
- **4** - Delivery is poised and confident. Consistently excellent vocal control (varied and natural pacing, volume, enunciation). Speaker’s demeanor is formal but natural throughout (good posture, regular eye contact with audience, no fidgeting or distracting gestures, etc.).
- **3** - Delivery is generally poised and confident. Consistently strong vocal control (clear pacing, volume, enunciation). Speaker’s demeanor in general is formal but natural.
- **2** - Delivery at times lacks poise and confidence. Inconsistent vocal control (unvaried pacing and/or volume, faulty or unclear enunciation). Speaker’s demeanor is at times careless or inappropriate (slouches or shuffles, makes limited eye contact).
- **1** - Delivery lacks poise and confidence. Weak vocal control (unvaried pacing and/or volume, faulty or unclear enunciation). Speaker’s demeanor is careless or inappropriate (slouches or shuffles, makes little or no eye contact).
- **0** - Insufficient material on which to judge. Little or no apparent effort. No source references appear in the paper. No Works Cited page.

### Content
- **4** - Main idea is significant and insightful. Demonstrates clear and thorough understanding of topic. Provides specific, accurate, relevant, comprehensive, and engaging information.
- **3** - Main idea is relevant and clear. Demonstrates sound understanding of topic. Provides specific, accurate, relevant, and engaging information.
- **2** - Main idea is relevant and generally clear, but lacks depth. Demonstrates understanding of key aspects of topic. Provides specific information about topic, but the information is not comprehensive. Information is at times imprecise, inaccurate, irrelevant, or inadequately explained. Minor errors of fact.
- **1** - Main idea is vague, simplistic, or irrelevant. Demonstrates limited understanding of topic. Provides information about topic, but much of the information is not relevant, specific, or accurate. Several significant errors of fact. Inadequate support.
- **0** - Insufficient material on which to judge. Little or no apparent effort. No source references appear in the paper. No Works Cited page.

### Organization & Development
- **4** - Varied and sophisticated sentence structure. Very few or no grammar errors. Correct word forms. Distinctive tone appropriate to purpose. Fluent, precise, vivid, and/or creative word choice. Effective, appropriate use of descriptive or figurative language.
- **3** - Mostly varied, clear sentence structure. Very few grammar errors. Correct word forms. Clear, careful word choice. Tone is mature and appropriate to purpose. Some descriptive or figurative language.
- **2** - Gives evidence of structure, but structure may not always be consistent or logical. Transitions are abrupt or random. Awkward, choppy, or inconsistent integration of support. Adequate but unimaginative lead and conclusion.
- **1** - Lacks clear evidence of planned structure. Incomplete, illogical, rambling, or unclear order. Transitions are abrupt, illogical, or nonexistent. Weakly integrated support. Ineffective or irrelevant lead or conclusion.
- **0** - Little or no descriptive or figurative language.

### Style
- **4** - Exceeds assigned number of sources. Sophisticated variety of sources (including print, electronic, and other). All citations in text correctly follow assigned format (MLA, etc.). Works Cited page is complete and accurate, and correctly follows assigned format (MLA, etc.).
- **3** - Includes assigned number of different sources. Variety of appropriate sources used (including print, electronic, and other). Correct format used for nearly all (>90%) citations in text. Mostly complete, accurate, and correctly formatted Works Cited page.
- **2** - Includes 75-90% of assigned number of sources. 10-25% of sources are inappropriate, unreliable, or undocumented. Correct format used for most (75-90%) citations in text. Generally complete, accurate, correctly formatted Works Cited page.
- **1** - Insufficient variety of research sources used. >25% of sources are inappropriate, unreliable, or undocumented. Incorrect format used for many or most (>25%) citations in text. Incomplete, inaccurate, or incorrectly formatted Works Cited page.
- **0** - Insufficient material on which to judge. Little or no apparent effort. No source references appear in the paper. No Works Cited page.

### Overall Effectiveness
- **4** - Meets or exceeds all expectations and requirements.
- **3** - Meets all or nearly all expectations and requirements.
- **2** - Adequately meets some but not all expectations and requirements.
- **1** - Fails to meet many or most expectations and requirements.
- **0** - Insufficient material on which to judge. Little or no apparent effort. No source references appear in the paper. No Works Cited page.